

BIGGER THAN POTASH OR POCKETS OF GOLD

How many thousand years did these potash lakes, cursed by all who knew of them, await the coming of the unknown stranger? Who turned their mucky depths into pure glistening gold? How many times have you wished you had known their worth in time?

Yet You Are Passing Up a Bigger Mint Every Day
Other Men Are Making Fortunes Here

JOHN T. BIRCH
Iowa Representative for
DR. HESS & CLARK

Des Moines, Iowa, August 11, 1918

Mr. J. C. McCorkle,
Alliance, Nebraska.

Dear Sir:

Since calling on you at Alliance I have traveled over a good deal of country and have made it a point to inquire into land values wherever I have been and come to the conclusion that my farm near Alliance is the best investment I know of at \$100.00 per acre, so have decided to take it off the market at the expiration of the time in which I am supposed to give you written notice. I am not sure whether I am to give you thirty or sixty days' notice but which ever it is you will please cancel listing card at that time.

We are in need of rain here awful bad. We had a hot wind here last Sunday and Monday that curtailed the corn prospects from 50 to 75 per cent in the south half of the state. Up until that time we had the best outlook that we have ever had in the history of the state. Am anxious to know just how the crop prospects are in Box Butte by this time. Wish you would please acknowledge receipt of this letter.

I am enclosing newspaper clipping that will give you some idea of land values in Iowa.

Awaiting your reply, and with best wishes to yourself and Mr. O'Bannon, I am

Yours truly
J. T. BURCH

**Doubles His Money 6 Times
in a Dozen Years**

Just twelve years ago an out-of-town man (get that) bought a section of land and he sold it this week for six times the amount he paid for it and during the years he has owned the land it has paid him a good income on the investment in addition to the sale price. His name and all the particulars will be supplied in this space next week—watch for it.

There are countless details just like the above. Why do you hesitate—get in the land game now. Its going up every day you delay you are losing money.

We have some exceptional bargains to offer within a short distance of Alliance and we will guarantee to make you money if you want to invest.

\$500 AN ACRE
Griener Register: W. P. Johnson, a live land man of Montezuma, was a Register caller today. W. P. claims he has made a land deal that holds the record price on that amount of land in this county. He says \$500 per acre is the top price for eighty acres in Poweshiek county. The land in question belonged to H. A. Gordon and is situated north of Snow's corner. The buyer is J. P. Baker, of Searsboro, and it is a cash deal March 1, 1918. Forty-four thousand dollars is lot of money but it is a fine piece of land, located close to one of the best towns in Iowa. W. P. Johnson is a booster for Poweshiek county land. He makes big deals and lots of 'em. The Register only hopes this doesn't mean that H. A. Gordon will leave this community.

See Yourself as Others See You

Don't wait until its too late---like the potash---get in on the big values now. Prices are going up rapidly. The fame of Box Butte County Lands are spreading far and wide Land that can now be bought for \$25 will go to \$100.

A Bank of Land is the Safest Bank in the World

We have several exceptional values to offer you. Better see us before they are all sold. Buyers in increasing numbers are coming every day. They all buy because they know values by comparison. In a short time these fertile fields will all be taken and settled and you will wonder why you lost out in the delay.

NEBRASKA LAND COMPANY
ALLIANCE, NEBRASKA